

**DBA/DBL**

*in Cooperation with*



# DBA/DBL

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# Doctor of Business Administration (DBA)

- Der Doctor of Business Administration (DBA) ist die höchste akademische Stufe der Managementausbildung. Unser DBA-Programm ist ein anwendungsorientierter, an den Bedarfen der Wirtschaft ausgerichteter Promotionsstudiengang. Sie bearbeiten im Rahmen des Programms eine anspruchsvolle Forschungsfrage und entwickeln systematisch deren Transferpotenzial in die betrieblich-unternehmerische Praxis. Im Fokus der Dissertation steht die fundierte Beschäftigung mit einer strategischen Herausforderung einer Branche oder eines Unternehmens, keine ausschließlich theoretische Erörterung.
- Ihr abschließender Dokortitel ist damit nicht nur Ausweis Ihrer wissenschaftlichen Kompetenz, der Weg dorthin fördert durch das Praxisprojekt bereits auch Ihre berufliche Weiterentwicklung.
- Der Doctor of Business Administration (DBA) ist speziell für Führungskräfte konzipiert, die durch praxisbezogene Forschungsarbeit die Kenntnisse und Fähigkeiten insbesondere im Bereich Management, Führung und Business Administration perfektionieren möchten. Das Programm richtet sich an Fach- und Führungskräfte mit mind. 3 Jahren qualifizierter Berufserfahrung im Arbeitsmarkt. Der DBA steht für intensive, praxisorientierte Forschung, die einen bedeutenden Beitrag zu unternehmerischem Wissen leistet und den Doktoranden sowie sein Unternehmen in der Weiterentwicklung vorantreibt.

# Doctor of Business Administration (DBA)

- Eine Promotion bedeutet mehr als die akademische Würde und die Berechtigung den Dokortitel zu tragen. Der Abschluss einer Promotion bedeutet wissenschaftliche, fachliche und persönliche Höchstqualifizierung und steht für besonderen Ehrgeiz, überdurchschnittliche intellektuelle Fähigkeiten und Reife. Der Dokortitel ist ein Zeichen für vielfältige Exzellenz und hat sich zu einem echten Unterscheidungsmerkmal und Wettbewerbsvorteil in Wissenschaft und Wirtschaft entwickelt. Promovierte haben bessere berufliche Aufstiegschancen und machen häufiger Karriere. So wird die Promotion immer mehr zu einem wichtigen Aufstiegskriterium auf dem internationalen Arbeitsmarkt. Auch das durchschnittliche Jahreseinkommen eines Promovierten ist im Regelfall höher als bei Erwerbstätigen ohne Dokortitel in vergleichbarer Position.
- Sie wollen Ihre Karriere-Chancen verbessern, Ihre fachlichen Qualifikationen ausbauen und einen relevanten akademischen Beitrag im eigenen beruflichen Umfeld leisten? Dann sind Sie in diesem Promotionsprogramm richtig. Sie können Ihre Potentiale voll ausschöpfen und Ihren persönlichen Horizont erweitern. Dabei möchte Ihnen mit dem DBA zur Seite stehen und Sie auf dem Weg zum Doktorat begleiten. Mit individueller Betreuung und Service sowie mit der gezielten Vermittlung der notwendigen akademischen Forschungskompetenz in den Forschungsmodulen werden die Doktoranden in die Lage versetzt, ihr individuelles Potential bei der Erstellung der Dissertation optimal auszuschöpfen.

# DBA im Überblick

- Studienform                      Berufsbegleitend
- Ausrichtung                    Praxisorientiert, Transferorientiert
- Studienort                      Künzelsau/Heilbronn, Newcastle UK
- Regelstudienzeit              3 Jahre nach project approval
- QM/Akkreditierung           AACSB/EQUIS
- Studiengebühr                 9.500€ p.a. + 800 € writing up fee

# Anerkennung des Titels DBA

- Der Titel „Doctor of Business Administration“ ist ein regulärer, international anerkannter akademischer Titel, der nach erfolgreich abgeschlossener Promotion von der Northumbria University verliehen wird.
- Dieser ist, staatlich bestätigt, dem deutschen Doktorgrad gleichgestellt und ohne weitere Zusätze als Dr. vor dem Namen zu führen.

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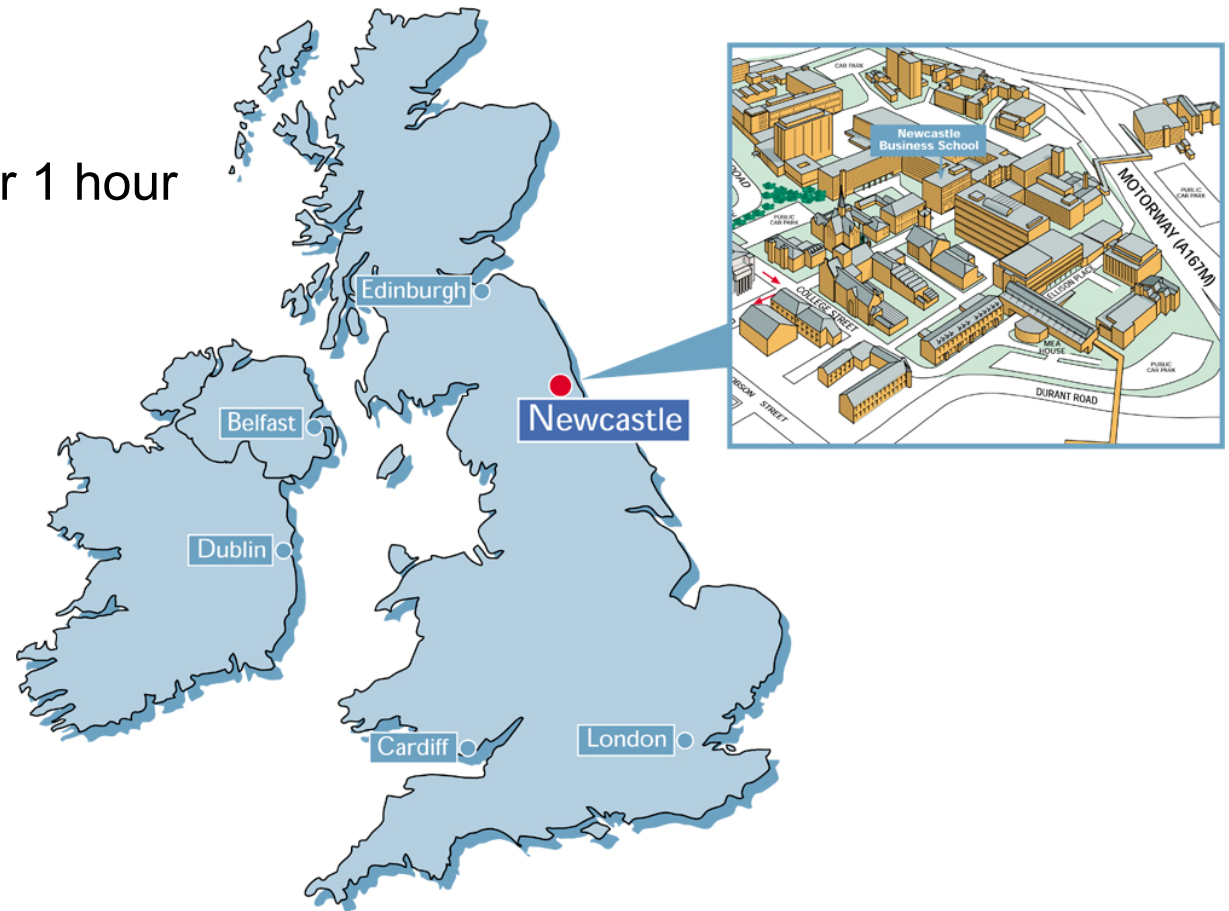


# Newcastle upon Tyne

- In the North East of England
- Regional capital

## Connections:

- London 360 miles – train 3 hours, road 5 hours, by air 1 hour
- Edinburgh 120 miles – train 1.5 hours, road 2.5 hours
- Amsterdam – by air 1hr 10



# Newcastle upon Tyne



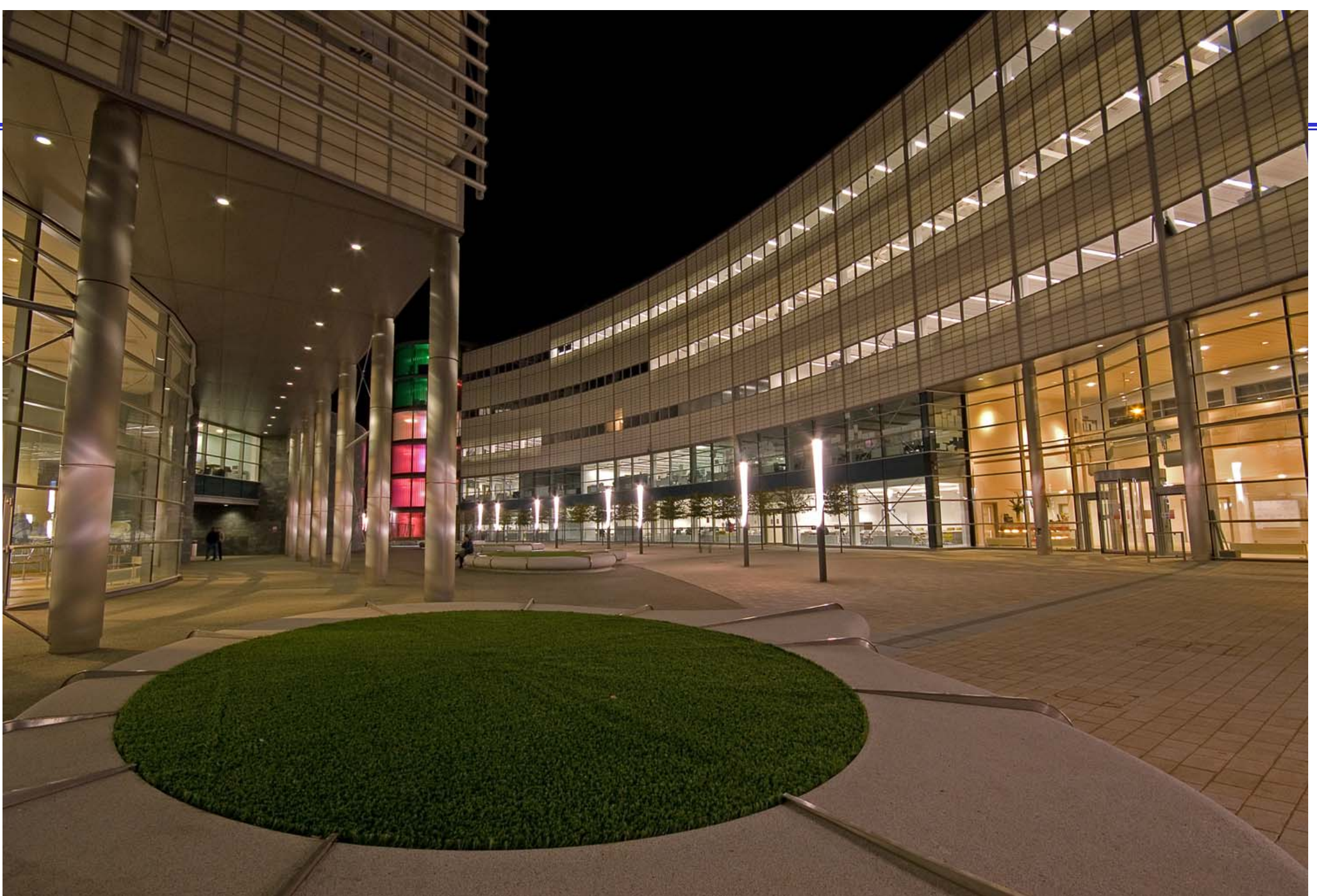


# Northumbria University

- ~ 25,000 students enrolled
- Around 16,000 full-time/sandwich undergraduate students
- Over 3,000 postgraduate students
- Almost 800 academic staff
- Leading modern university
- Top 20 university for teaching quality

















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# DBA

The DBA is a professional doctorate in business administration equivalent in standing to a PhD but with a clear focus on developing and improving professional practice. With its accent on developing research and enquiry skills to the highest level and a focus on application and reflection, coupled with flexibility in its block delivery, the DBA is the logical choice for experienced senior managers and management educators who wish to continue their lifelong learning.

## Aims

- Build on their current knowledge ,skills and abilities
- Challenge them at the highest level of thought
- Extend their capabilities as a manager, consultant and management educator
- Open up new and higher level career opportunities
- Equip them with the premier academic qualification

# How does the DBA benefit you?

- You develop as a practitioner able to reflect critically on your own and others' practice.
- You expand your range of research skills, techniques and knowledge.
- You become a member of a community of practically-oriented researchers.
- You increase your credibility as a manager, educator or consultant.
- You continue your professional development

# Learning Outcomes

1. Acquire and develop expertise in a range of advanced research skills and apply these to the design and implementation of a practice-based research project.
2. Develop their skills in understanding, evaluating and creating new knowledge within their profession, thereby making an individual and independent contribution to the development/enhancement of professional practice in Business Administration.
3. Produce a thesis or portfolio based on high quality original research of publishable standard (suitable for dissemination to their profession), demonstrating critical evaluation and synthesis in relation to current literature and professional practice.

The Professional Doctorate in Business Administration will enable practitioners to demonstrate that they have the knowledge and skills required to reach the highest level within their profession, utilising the skills required for autonomous practice research that have been developed during their doctoral study.

# Programme details

The programme aims to enable managers, consultants and management educators to:

- Have acquired advanced knowledge in areas of specialization.
- Have developed advanced theoretical or practical research skills for the areas of specialization.
- Have given attention to the role of the specialization areas within managerial and organizational contexts.
- Be prepared for responsibilities in higher education (for those students who expect to enter teaching careers) or professional practice.
- Have demonstrated personal integration of, and original intellectual contribution to professional practice through a written and oral defence of a dissertation.

# How is the DBA Programme Structured?

- The programme is offered three years (part-time).
- The taught stage is delivered in two blocks, each of one week duration. It utilises a combination of structured lectures, workshops, directed learning activities, group work and seminar presentations, with emphasis on creative student-centred learning and self-evaluation/reflection.
- The research phase, supported by a supervisory team), culminates in the production of a thesis/portfolio.

DBA – Part-time (Three years)		
Year		
1	Module Advanced Business Research	Research
2	Research	
3	Research culminating in submission of thesis or portfolio. Viva voce.	



# Programme Structure and Content

- The DBA has been designed to provide a means of progression from an established academic knowledge base of a Masters qualification in a Business and Management area that includes substantial study of the field, professional development, research training and a research based dissertation. The Masters qualification provides subject knowledge, personal development and research training to enable a student to progress to the DBA.
- The DBA comprises study of the Advanced Business Research module (30 credits) and the development of a doctoral research thesis or portfolio leading to an individual contribution to enhance understanding of theory and/or practice in Business Administration. The module is assessed via a critically-argued proposal (4000 words). The programme includes learning tasks in which the student will enhance his/her practice development and career progression at a doctoral level, with opportunities for networking with other doctoral students, researchers and professionals.

# How is the programme delivered?

- The programme commences with the Advanced Business Research module delivered in two one-week blocks encompassing research philosophies, research techniques and doctoral study skills. Personal study during the inter-block periods is seen as vital in allowing participants to reflect upon the content of the taught modules, to relate theory to their current (or past) professional practice, to undertake their research and to prepare for their doctoral thesis/portfolio. This study time is self-managed, but supported by fellow participants, academic tutors and a supervisor.
- The part-time programme allows practicing leaders the freedom to continue working in their profession. The ability of doctoral students to study in blocks and continue in employment allows them direct access to the professional context within which their doctoral programme rests.

# What learning support is there?

- Taught block delivery
- Online support systems
- Cohort student learning sets
- A thesis supervisory team
- Open access dedicated doctoral research suite
- Doctoral (DBL, DBA and PhD) peer support, including monthly research surgeries
- Newcastle Business School Annual PGR Conference
- International Doctoral Summer School
- NBS research community, via the academic subject groups
- NBS training and other opportunities, including internal research/guest speaker programme and support for external conferences

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# DBL

The DBL is a professional doctorate in business leadership equivalent in standing to a PhD but with a clear focus on developing and improving professional business leadership practice. With its accent on developing research and enquiry skills to the highest level and a focus on application and reflection, coupled with flexibility in its block delivery, the DBL is the logical choice for experienced senior leaders, managers, management educators and consultants.

- The DBL is a Professional Doctorate in Business Leadership equivalent in standing to a PhD but with a clear focus on developing and improving professional business leadership practice.
- With its accent on developing research and enquiry skills to the highest level and a focus on application and reflection, coupled with flexibility in its block delivery, the DBL is the logical choice for experienced senior leaders, managers, management educators and consultants.

# DBL Aims

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The Programme aims to enable students to:

- Build on their current knowledge, skills and abilities
- Challenge them at the highest level of thought
- Extend their capabilities as leader, manager, management educator and consultant
- Open up new and higher level career opportunities
- Equip them with the premier academic qualification

# DBL types of research

- The DBL concentrates on research that has potential contribution to business leadership practice and potential application in the work place.
- Based on sound philosophical and methodological foundations, the research in the DBL thesis/portfolio normally addresses a business leadership issue of practical importance.
- Also required is a strong element of self-reflection on the researcher's own practice and journey of development.

# DBL - How is the programme delivered?

- The programme commences with the Advanced Business Research module delivered in two one-week blocks encompassing research philosophies, research techniques and doctoral study skills.
- Personal study during the inter-block periods is seen as vital in allowing participants to reflect upon the content of the taught modules, to relate theory to their current (or past) professional practice, to undertake their research and to prepare for their doctoral thesis/portfolio. This study time is self-managed, but supported by fellow participants, academic tutors and a supervisor.
- The part-time programme allows practicing leaders the freedom to continue working in their profession. The ability of doctoral students to study in blocks and continue in employment allows them direct access to the professional context within which their doctoral programme rests.



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# What are the Entry Requirements?

- A Masters qualification in a Business and Management related area which includes a substantive study of the field, personal and professional development and research training resulting in a research dissertation. The research training and research element must equate to a minimum of 60 credits.
- A minimum of 3 years' experience of business and management practice (after the master)
- Submission of a research proposal at an appropriate level for doctoral study and which can be supervised by Newcastle Business School staff.
- Where the applicant's first language is not English and they have NOT studied for their undergraduate/ postgraduate degree in English, a minimum IELTS score of 6.5 is required.

# periods of attendance

- Students shall attend two blocks of lectures (duration of one week each), typically in the autumn of the first year of the doctoral programme.
- One of the blocks may be delivered in Germany at HUGS, if the cohort is big enough
- The annual progression meetings should ideally be conducted in person.
- The attendance of the annual doctoral conference is recommended.
- Each student Viva will be conducted within the premises of Northumbria University in Newcastle.
- Failure of a student to attend the above sessions may result in a failure to progress.

# Supervision by MBA professors

- regularly meetings with the designated students
- Meetings with the Northumbria University members of staff
- supervision of the doctoral candidate: He/she counsels and coaches the student.
- Research Areas for GMBA as supervisors covering the areas of
  - Marketing/Sales Prof. Dr Bert Kiel
  - Finance Prof. Dr. Dr. Häcker
  - Operations/Logistics Prof. Dr. Harald Unkelbach
  - Innovation Management Prof. Dr. Stephan Staudacher
  - Strategy Prof. Dr Ralf Dillerup
  - International Management Prof. Dr Marcus Meyer
- Keeping the NBS-Supervisor informed on the outcome of meetings and discussions
- Deputies for the NBS Supervisor in the event of any planned or unplanned absence of the NBS Supervisor.

# Postgraduate Research Fees

- The DBA/DBL tuition for part-time programmes per year
- The writing up fee for all PGR students is € 800 (after enrollment)
- Accommodation and travel for UK and German presence times and travel costs
- Tuition cost:
  - 9,500 € per academic year (due in August each year)
- Total programme cost
  - 3 year tuition, writing up fee, w/o stays in UK
  - 29,300 €

# Cohort #1 framework

- Annually cohort of 6-8 candidates
- One candidate per Heilbronn professor as local supervisor
- Research Signature Areas for NBS principal supervisors covering the areas of
  - marketing,
  - finance,
  - operations/logistics,
  - innovation management,
  - strategy and
  - international management/culture
- Support with applications, initial proposals and supervision

# Cohort #1 timeline

Date	Activity
May 2018	Identify appropriate DBA candidates and support them in their application
June 1 <sup>st</sup> , 2018	Forward details of candidate projects to identify NBS principal supervisors to act as mentors in finalizing proposal/application
Mid June 2018	Receive applications and forward to Northumbria Admissions
Mid June-Mid July 2018	Process applications, hold interviews, make offers (slippage time into Sept)
Oct 1 <sup>st</sup> , 2018	Enrol onto the programme
Oct 2018	Conduct block one in Heilbronn Conduct Heilbronn supervisor accreditation
Mid October 18	NBS taught block 1 – sessions will be recorded for student viewing
Mid November 2018	DBA students to attend block two in Newcastle
Mid January 2019	Submit DBA assignment – to be marked and feedback returned in 20 working days
Mid March 2019	Module Examination Board/Progress Award Board – confirmation of student progression to research phase
Ca. June 2019	Attend faculty doctoral conference
Mid March 2020	Submit for and ‘attend’ (via Skype, if preferred) Annual Progression 1
Mid March 2021	Submit for and ‘attend’ (via Skype, if preferred) Annual Progression 2
Oct 2021	Submit thesis
By Dec 2020/Jan 2021	Attend viva
July 2021 or Dec 2021	Attend academic congregation

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