

Program	US credit hours	ECTS
Management Fundamentals (online)	3	6
Big Data and Data Analytics for Managers I		
Financial Accounting	3	6
Economics I & II	3	6
Managerial Accounting I & II	3	6
Design Thinking and Management of Innovation I		
Digital Disruption in Modern Media	3	6
International Market Development	3	6
Strategic Management	3	6
Operations Management	3	6
Managerial Finance	3	6
Marketing & Distribution Management	3	6
Design Thinking and Management of Innovation II & III	3	6
Organizational Behavior		
Big Data and Data Analytics for Managers II	3	6
Leadership and Ethics	3	6
Lean Launch Pad I & II	3	6
Venture Strategic Analysis & Finance	3	6
Total	45	90